

A Strategic Leadership Development Workshop brought to you by HRM3 Asia

STRATEGIC LEADERSHIP DEVELOPMENT

- Navigating an Enterprise Future -

Are you or your leaders thinking of identifying and developing strategic leadership behaviors required in your management team to achieve the desired business strategies and goals for your organization within the next 18 -24 months?

IF SO, REGISTER NOW!

Limited to 12 Participants only to maximize interaction and coaching time

HRM3
We Do What You Need

HRM3 Asia Pte Ltd
7500A Beach Road #08-322
The Plaza, Singapore 199591
Tel: +65 6291 4478
Fax: +65 6291 4525
www.hrm3asia.com

BENEFITS FROM ATTENDING THIS 1 ½-DAY STRATEGIC LEADERSHIP WORKSHOP

- It gets leaders to focus on and align to the key business strategies
- It enables leaders to know the process of driving the organization towards where it needs to go
- It is a highly effective change program that addresses many strategic leadership related issues
- It shows you the strategic leadership behaviors required to start with your business objectives and then to identify the specific leadership practices needed to achieve them
- It provides involvement in the leadership team and create ownership and accountability
- It shows you how effective leadership behaviors can be measured and improved using the technically superior research-based model developed over 30 years
- It helps to make your leadership expectations clear and credible which is a critical requirement to creating the leadership culture you need to reach your business goals

Who May Benefit From This Program?

Senior executives who are leading organizations, including Founders, Chairmen, Presidents, VPs, CEOs, GMs, MDs, Directors, Senior Managers and Senior Human Resource Leaders.

OUTLINE

First ½ Day : Setting The Stage For Strategic Leadership

- Networking opportunities for Leaders & Workshop Objectives
- The Strategic Leadership Development (SLD) Process
- The 6/22 Research-based Strategic Leadership Behaviors
- Leadership Effectiveness Analysis (LEA™) Questionnaire
- Linking The RIGHT Leadership Behaviors to the Business Strategies

Second Full Day : Building Your Leadership Behaviors To Achieve Company's Strategies

- Understanding Your 20-page LEA™ Report
- Building The Company Leadership Profile
- Establishing The Leadership Behaviors Needed To Navigate The Future Of Your Organization
- Identifying The Leadership Gaps In Your Current Top Team
- Developing Action Plans To Eliminate The Gaps
- Measuring The Success
- Evaluation

PARTICIPANT MATERIALS



Participants will receive a 80-page Leadership Effectiveness Analysis Resource Guide + SELF Leadership Effectiveness Analysis Report

<u>Schedule</u>	<u>Date</u>	<u>Time</u>
First ½ DAY	8 September 2009 (Tue)	9am – 12pm
2 nd Full Day	18 September 2009 (Fri)	9am – 5pm
<u>Venue</u>		
TBC		
<u>Your Investment:</u>		
1 Person -S\$1,250.00/pax*		
10% discount for 2 nd and subsequent participants from the same organization for the same run		
* Lunch and refreshments are included		

WORKSHOP FACILITATORS



Hua Pak Cheong is the practice leader for HRM3 Asia's Organizational Effectiveness (OE) practice.

He has spent more than 25 years in the corporate world after leaving the civil service. His experience in the banking industry covered corporate treasury marketing in an international financial institution, as well as training and development in a local Singapore bank. Later he

headed Singapore's Institute of Banking & Finance as its director before joining Standard Chartered Bank as its South East Asia regional head in charge of training and development, management succession, career planning and development.

Besides his vast experience in training and consulting where he focuses on leadership development, management skills, interpersonal skills, conflict management skills, teambuilding, change and transition management, he is well-versed in personality and behavior style profiling for career development and counseling. In addition, he gained considerable first-hand experience in organisational effectiveness improvement when he was involved in top-down company-wide organisational culture change initiatives in a multinational company.

As a consultant since 1993 he has worked with a wide range of clients throughout Asia in Singapore, Bangladesh, Brunei, China, Vietnam, Indonesia, Malaysia, Maldives, Saudi Arabia, Sri Lanka, and Taiwan. Clients include multinational corporations, local corporates, and government-linked companies.

Pak Cheong has a B Sc (Econ) degree from the University of London and a MBA degree from the University of Strathclyde. He is a member of the International Association of Counselors and Therapists (USA) and is a Certified Behavioural Consultant and Analyst.



Edmund Seng is a Managing Partner with HRM3 Asia. Prior to joining HRM3 Asia, he was providing business consultation in human resource policies, business and market development planning, business diagnosis and feasibility studies, IT feasibility & implementation to clients in various topics covering business planning, entrepreneurship, project management, problem-solving and Information Technology.

He has also worked with Neurolabs Global, an IT solutions company in Kuala Lumpur, Malaysia as Business Development Manager. At Neurolabs, Edmund was instrumental in developing corporate, market and product strategies for the company and played a key role in assisting companies to transform their businesses using E-Commerce, E-Business, Information Systems and Information Technology.

Edmund has presented numerous public talks and provided training on various topics covering business planning, entrepreneurship, project management, problem-solving and IT. Always eager to inspire, Edmund has trained more than 400 entrepreneurs-to-be. He is a WDA Employability Skills System (ESS) trainer and over 700 participants have attended his classes on Initiative & Enterprise as well as Problem-Solving & Decision Making.

Graduated with a Bachelor of Commerce (Economics and Marketing) and Master in Electronic Commerce from the Curtin University of Technology, Perth, Western Australia, Edmund is also a professional member with the Institute of Management Consultants (IMC) Singapore, an approved flexi-wage consultant by Workforce Development Authority Singapore (WDA) and an approved work-redesign consultant by SPRING Singapore.

REGISTRATION (Please email to mktopn2@hrm3asia.com.sg or fax at +65 6291-4525)

PARTICIPANT DETAILS

Participant Name	Email Address
Designation	DID Number / Mobile No.
Company Name (for billing purposes)	Billing Address

PAYMENT DETAILS

- Please tick the boxes below accordingly.
- If paying by cheque, please make payable to HRM3 Asia Pte Ltd
Payment By: Cash Cheque
 Cheque Number: _____

FOOD & BEVERAGE PREFERENCE

- Please tick the boxes below accordingly if you have any F&B preferences.
 Halal Vegetarian

IMPORTANT NOTE

1. Payment is required with registration and must be received before the workshop to confirm your place.
2. Confirmation will only be sent via email upon receipt of your payment.
3. Walk-in participants will only be admitted on the basis of space availability at the workshop and with immediate full payment.
4. Fee includes workshop documentation.
5. Official workshop language is English.
6. The organizer reserves the right to make any amendments that it deems to be in the interests of the workshop without any notice.

CANCELLATIONS & REPLACEMENTS

1. A replacement for your place is welcome if you are unable to attend.
2. A full refund less 10% administrative charge will be made for cancellation received in writing by 11 August 2009.
3. A 50% refund and a set of conference documentation will be given for cancellation received by 18 August 2009.
4. Regrettably, no refund can be made for cancellation received after 25 August 2009 or for "no show" participant. You will however receive a set of documentation